

Jolie Justus provided an overview of the pro bono practice at the US offices of the law firm of Shook, Hardy & Bacon LLP. She provided a summary of why the firm chooses to participate in pro bono, an overview of the firm's program, the keys to a successful pro bono program and a list of the firm's pro bono initiatives.

Why Pro Bono?

- Right Thing to Do
 - American Bar Association Model Rule of Professional Conduct, Rule 6.1: Voluntary Pro Bono Publico Service. Every lawyer has a professional responsibility to provide legal services to those unable to pay. A lawyer should aspire to render at least (50) hours of pro bono publico legal services per year.
- Professional Development
- Good for the Bottom Line
 - Positive PR
 - Client/Business Development & Partnerships
 - Recruiting & Retention

Shook, Hardy & Bacon LLP US Pro Bono Program

- 25,000-30,000 Pro Bono Hours a Year
- 72% of US Lawyers Perform Pro Bono
- Average of 40 Hours Per Lawyer
- Firm Pro Bono Policy
- Firmwide Committee (Partner & Associate Member from Each Office)
- Full-time Staff
 - 3 Lawyers
 - 3 Paralegals
 - 2 Administrative Staff
- Billable Hour Credit (50 Hours Per Year)
- Part of the Evaluation, Compensation & Bonus Process

Keys to Success: Remove Barriers & Reward Good Behavior

- Training
- Administrative Support
- Diversity of Options
- Time
- Personalize the Experience
- Start Simple
- Leverage Expertise
- Common Cause
- Celebrate Successes

Initiatives

- Signature Projects
- Emergency Response

- Impact Litigation
- Legislative Advocacy
- Externships
- General Counsel/Board Service

**Presentation by Jolie L. Justus, Director of Pro Bono Services
Shook, Hardy & Bacon LLP, Kansas City, Missouri, USA**

Jolie Justus is the Director of Pro Bono Services at Shook, Hardy & Bacon LLP, an international law firm headquartered in Kansas City, Missouri, USA. Established in 2002, the Director of Pro Bono Services is a full-time legal position created to handle the day-to-day administration of the firm's award winning pro bono program.

Before assuming her current role, Jolie was an associate in the firm's Pharmaceutical and Medical Device Litigation Division. In addition to her work with the firm, Jolie is a Missouri State Senator, where she has served since 2006. She is the Senate Minority Leader and holds key leadership roles on several committees, including ranking Democrat on the Judiciary Committee and Chair of the Progress and Development Committee.

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