



PRO  
BONO

SHOOK, HARDY  
& BACON L.L.P.



# SHB Pro Bono

*For the public good*

## Why Pro Bono?

- **Right Thing to Do**
  - **American Bar Association Model Rule of Professional Conduct, Rule 6.1: Voluntary Pro Bono Publico Service.**  
Every lawyer has a professional responsibility to provide legal services to those unable to pay. A lawyer should aspire to render at least (50) hours of pro bono publico legal services per year.
- **Professional Development**
- **Good for the Bottom Line**
  - Positive PR
  - Client/Business Development & Partnerships
  - Recruiting & Retention



## US Pro Bono Program

- 25,000-30,000 Pro Bono Hours a Year
- 72% of US Lawyers Perform Pro Bono
- Average of 40 Hours Per Lawyer
- Firm Pro Bono Policy
- Firmwide Committee (Partner & Associate Member from Each Office)
- Full-time Staff
  - 3 Lawyers
  - 3 Paralegals
  - 2 Administrative Staff
- Billable Hour Credit (50 Hours Per Year)
- Part of the Evaluation, Compensation & Bonus Process

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## Keys to Success: Remove Barriers & Reward Good Behavior

- Training
- Administrative Support
- Diversity of Options
- Time
- Personalize the Experience
- Start Simple
- Leverage Expertise
- Common Cause
- Celebrate Successes

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## Pro Bono Training



## Initiatives

- **Signature Projects**
- **Emergency Response**
- **Impact Litigation**
- **Legislative Advocacy**
- **Externships**
- **General Counsel/Board Service**

# Forever Home/ Lawyers 4 Kids



# KIND - Kids in Need of Defense: a Partnership with *Microsoft*



SHB Attorneys Hunter Ahern, Emily Jung, Kerry Manning with the client family.



SHB Attorney Kerry Manning with the client family.



SHB Attorney Ben Walthez with the client family.



# Disaster Assistance



# Legislative Advocacy





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